

# MediaRights Fact Sheet

## The Industry's Most Powerful, Flexible and Competitively Priced Rights Management Solution

# MediaRights

### Overview

A modular, web-based system fueled by an unrivaled, dynamic engine and a user-friendly interface, MediaRights creates an error-proof environment for licensing with precise availability calculations and real-time conflict-checking. Scalable, mobile and secure, MediaRights is designed to keep your entire distribution team in sync while you make sales, close deals and move your content effortlessly.

### Highlights

**POWERFUL**  
Fueled by an unrivaled, dynamic engine, MediaRights creates an error-proof environment for media avails and sales. With precise availability calculations and real-time conflict-checking, you can rely on accurate information, allowing you to focus on the core of your business.

**USER FRIENDLY**  
Powerful shouldn't mean complex. With a forward-looking design, save-and-recall features and time-saving wizards that seamlessly guide you through the licensing process, MediaRights is an intuitive tool built for all levels of Users.

**FLEXIBLE**  
Define how you move your intellectual property. Use industry standard classifications or identify your own media, territories, languages, product groups and currencies. MediaRights is flexible, scalable and completely user-defined.

**PORTABLE**  
You move just like your content does. MediaRights is a platform independent, web-based application accessible from anywhere in the world. With just an internet connection and a web-browser, you can export product catalogs, run availabilities, and draft a sales order within minutes.

**SYNCHRONIZED**  
Keep your entire distribution team in-sync. Whether you're a single-laptop operation or a global sales agency with multiple branches, MediaRights is your company's enterprise resource for real-time information on products, rights, availabilities, sales, contracts and finances.

**SECURE**  
Fully protected with state-of-the-art security, MediaRights provides configurable user access for each component. Every module is access driven, allowing you to grant view, add, edit, delete and export privileges to each user.

**AFFORDABLE**  
The most competitively priced rights management system on the market, MediaRights can be fully hosted, requiring no new hardware installations or infrastructure investment.

### System Features

- Web-Based
- Customizable Design and Scalable Architecture
- Intuitive Interface
- User-defined Media and Product Types
- Custom Territories, Languages, Currencies
- Distribution Rights and Restrictions
- Fast Availability Calculation and Reporting
- Dynamic Conflict Checking
- Holdbacks and Reserved Rights
- Sales and Contract Management
- Events, Triggers and Automatic Notifications
- Document Storage and Change-Log Tracking
- Payment Terms, Invoicing and Reporting
- Material Servicing and Asset Management
- Customizable Product Catalog
- Security and User-Management
- View in HTML, Export to Excel®

### About Us

The preferred choice among entertainment industry elite, MediaLogiq Systems is a world-class, innovative software company with agile applications for rights management and audience analytics. Powered by cutting-edge technology and informed by decades of industry expertise, we specialize in providing cloud-based, scalable services for acquisitions, distribution, licensing, program tracking, marketing and contract administration to maximize your return on investment.

Our portfolio of web-based applications includes ITVR, a multi-country, TV audience analytics platform combining audience measurement data with cross-market program identification and research, as well as MediaRights, an enterprise rights management software handling program catalogs, rights-in, availabilities, licensing, conflict-checking, payment terms, financial reporting, invoicing and materials servicing.

MediaLogiq boasts a 25-year heritage of delivering robust and intuitive software to the media industry's most successful organizations, including 20th Century Fox, A+E Networks, BBC Worldwide, Blue Ant Entertainment, Bomanbridge, CBS Studios, CMJ Distribution, Disney, DR Sales, Electus, Endemol Shine, GRB, Jim Henson Company, MGM, NBCUniversal, Netflix, UFC, Universal Music Group, and Warner Bros.

### Solution Includes



The Intelligence Behind Rights Management & Audience